



# Tiphaine Larue

DesignOps Specialist

19 years of experience

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LOCATION  
Paris area, France

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LINKEDIN  
tiphainelarue

Available

Looking for

DesignOps • UI Designer  
Product Designer

50k€+ • Remote/Hybrid

## Skills

### DesignOps

Figma Design Systems Zeroheight  
UI QA Tokens Studio

### Process

PRD Jira Confluence Notion  
n8n

### Tech

HTML/CSS React WordPress  
Figma API

### Soft

Training Knowledge Mgmt  
Cross-team

"Automate to liberate,"  
not to control"

## Impact

90%

automation

+30%

SLA

75+

trained

25

designers

## Experience

- 2025 **Design System Technician** Criteo  
90% task automation • Automated UI QA • Support 25 designers
- 2021—25 **Project Manager Global Ops** Criteo  
Knowledge base 10+ teams • +30% SLA • Trained 75+ people
- 2016—20 **Senior Creative Specialist** Criteo  
UX/UI mockups • International training • Standardization
- 2012—16 **Digital Designer → Team Lead** Criteo  
EU team management • High-performance production
- 2010—12 **UI Webdesigner** CareerBuilder  
Interface design • Responsive • User journey optimization
- 2008—10 **UI/UX Webdesigner** RTL Group  
Web/mobile interfaces • Interactive mockups • Integration
- 2006—08 **Digital Graphic Designer** AOL • Europe 1  
Web portal UI • Email templates • Product collaboration

## Side Projects

### Templia

Mobile App

Smart family calendar with OCR and AI conflict detection. Complete Design System.

### Bobby Buds

E-commerce

Eco-friendly e-commerce site. Complete UX/UI exercise with strategic pivot.